

DEMAND NO : 9 - INFORMATION AND PUBLICITY

I. Estimates of the amount required for the year ending 31st March, 2027 to defray expenses in connection with INFORMATION AND PUBLICITY

(₹ in lakhs)

	Revised Estimates, 2025 - 26			Budget Estimates, 2026 - 27		
	Revenue	Others	Total	Revenue	Others	Total
Voted :	1500.40	130.00	1630.40	1484.33	145.00	1629.33
Charged :
Grand Total :	1500.40	130.00	1630.40	1484.33	145.00	1629.33

II. The Heads under which this Grant/Appropriation is to be accounted for:

(₹ in lakhs)

Category of Heads	Code	Actuals			Budget Estimates, 2025 - 26			Budget Estimates, 2026 - 27			
		2024 - 25	2025 - 26	Hill	Valley	Total	Hill	Valley	Total		
Major Head	2220	Information and Publicity									
Sub-Major	60	Others									
Minor	001	Direction & Administration									
Sub-Head	01	Direction									
Detailed	00										
Object	01		477.00	...	466.00	466.00	...	468.52	468.52		
	02		92.00	...	80.00	80.00	...	80.00	80.00		
	06		5.00	...	5.00	5.00	...	5.00	5.00		
	07		283.39	...	285.00	285.00	...	286.19	286.19		
	09		4.00	...	4.00	4.00	...	4.00	4.00		
	11		3.00	...	3.00	3.00	...	3.00	3.00		
	12		15.00	...	15.00	15.00	...	15.00	15.00		
	13		45.00	...	45.00	45.00	...	45.00	45.00		
	15			
	16		90.00	...	90.00	90.00	...	70.00	70.00		
	18			
	21			
	24		15.00	...	15.00	15.00	...	15.00	15.00		
	26		400.00	...	400.00	400.00	...	400.00	400.00		
	27		25.00	...	25.00	25.00	...	25.00	25.00		
	28		1.00	...	1.00	1.00	...	1.00	1.00		
	29		6.00	...	6.00	6.00	...	6.00	6.00		
	31		6.00	...	6.00	6.00	...	6.00	6.00		
	40		3.00	...	3.00	3.00	...	3.00	3.00		
	49		15.00	...	15.00	15.00	...	15.00	15.00		
Detailed	01	Electric & Water Charges									
Object	13		5.00	...	5.00	5.00	...	5.00	5.00		
	Total :	Electric & Water Charges		...	5.00	5.00	...	5.00	5.00		
	Total :	Direction		1296.06	1490.39	...	1469.00	1469.00	...	1452.71	1452.71
	Total :	Direction & Administration		1296.06	1490.39	...	1469.00	1469.00	...	1452.71	1452.71
Minor	102	Information Centre									
Sub-Head	04	Information Centre (New Delhi)									
Detailed	00										
Object	01		7.40	...	7.40	7.40	...	7.62	7.62		
	13		4.00	...	4.00	4.00	...	4.00	4.00		
	Total :	Information Centre (New Delhi)		27.51	11.40	...	11.40	11.40	...	11.62	11.62
	Total :	Information Centre		27.51	11.40	...	11.40	11.40	...	11.62	11.62
Minor	800	Other Expenditure									
Sub-Head	06	Pension to Journalists/Family members									
Detailed	00										
Object	04		20.00	...	20.00	20.00	...	20.00	20.00		
	Total :	Pension to Journalists/Family members		20.00	20.00	...	20.00	20.00	...	20.00	20.00
	Total :	Other Expenditure		20.00	20.00	...	20.00	20.00	...	20.00	20.00
	Total :	Others		1343.57	1521.79	...	1500.40	1500.40	...	1484.33	1484.33
	Total :	Information and Publicity		1343.57	1521.79	...	1500.40	1500.40	...	1484.33	1484.33
Major Head	4220	Capital Outlay on Information and Publicity									
Sub-Major	60	Others									
Minor	052	Machinery and Equipment									
Sub-Head	01	Machinery and Equipment									
Detailed	00										
Object	52		100.00	...	100.00	100.00	...	100.00	100.00		
	71			
	Total :	Machinery and Equipment		19.96	100.00	...	100.00	100.00	...	100.00	100.00
	Total :	Machinery and Equipment		19.96	100.00	...	100.00	100.00	...	100.00	100.00

Category of Heads	Code	Actuals 2024-25	Budget Estimates 2025-26	Revised Estimates, 2025-26			Budget Estimates, 2026-27		
				Hill	Valley	Total	Hill	Valley	Total
Minor	101								
Sub-Head	01								
Detailed	00								
Object	72		25.00	25.00	...	40.00	40.00
	Total : Information & Publicity Buildings	10.94	25.00	25.00	...	40.00	40.00
	Total : Buildings	10.94	25.00	25.00	...	40.00	40.00
Minor	800								
Sub-Head	01								
Detailed	00								
Object	51	
	52	
	57	
	71	
	72	
	74		3.00	...	3.00	3.00	...	3.00	3.00
	77		2.00	...	2.00	2.00	...	2.00	2.00
	Total : Information and Publicity	3.84	5.00	...	5.00	5.00	...	5.00	5.00
	Total : Other Expenditure	3.84	5.00	...	5.00	5.00	...	5.00	5.00
	Total : Others	34.74	105.00	...	130.00	130.00	...	145.00	145.00
	Total : Capital Outlay on Information and Publicity	34.74	105.00	...	130.00	130.00	...	145.00	145.00
GRAND TOTAL : INFORMATION AND PUBLICITY		1378.31	1626.79	...	1630.40	1630.40	...	1629.33	1629.33
Voted :		1378.31	1626.79	...	1630.40	1630.40	...	1629.33	1629.33