

DEMAND NO : 9 - INFORMATION AND PUBLICITY

I. Estimates of the amount required for the year ending 31st March, 2024 to defray expenses in connection with INFORMATION AND PUBLICITY

(₹ in lakhs)

Revised Estimates, 2023 - 24			
	Revenue	Others	Total
Voted :	2104.87	50.00	2154.87
Charged :	...	...	...
Grand Total :	2104.87	50.00	2154.87

II. The Heads under which this Grant/Appropriation is to be accounted for:

(₹ in lakhs)

Category of Heads	Code	Actuals	Budget Estimates	Revised Estimates, 2023 - 24			
		2022 - 23	2023 - 24	Hill	Valley	Total	
Major Head	2220	Information & Publicity					
Sub-Major	60	Others					
Minor	001	Direction & Administration					
Sub-Head	01	Direction					
Detailed	00						
Object	01	Salaries	406.91	53.18	333.14	386.32	
	11	Domestic travel expenses	2.00	0.62	0.62	1.24	
	13	Office Expenses	55.00	...	69.12	69.12	
	14	Rents, Rates, Taxes	...	...	...	...	
	27	Minor Works	15.00	...	62.50	62.50	
	50	Other charges	5.40	...	5.40	5.40	
Detailed	01	Electric & Water Charges					
Object	13	Office Expenses	5.00	...	5.00	5.00	
	50	Other charges	...	...	...	...	
	Total :	Electric & Water Charges	5.00	...	5.00	5.00	
Detailed	02	Information Technology(IT)					
Object	50	Other charges	3.60	...	3.60	3.60	
	Total :	Information Technology(IT)	3.60	...	3.60	3.60	
	Total :	Direction	429.88	492.91	53.80	479.38	533.18
	Total :	Direction & Administration	429.88	492.91	53.80	479.38	533.18
Minor	101	Advertising & Visual Publicity					
Sub-Head	02	Advertisement & Visual Publicity					
Detailed	00						
Object	01	Salaries	31.26	...	31.26	31.26	
	11	Domestic travel expenses	0.20	...	...	...	
	13	Office Expenses	2.40	...	2.40	2.40	
	26	Advertising & Publicity	500.00	...	700.00	700.00	
	50	Other charges	...	...	...	...	
Detailed	01	Special Government Public Relations Exercise					
Object	50	Other charges	...	...	...	...	
	Total :	Special Government Public Relations Exercise	...	...	...	...	
	Total :	Advertisement & Visual Publicity	393.98	533.86	...	733.66	733.66
	Total :	Advertising & Visual Publicity	393.98	533.86	...	733.66	733.66
Minor	102	Information Centre					
Sub-Head	01	Direction					
Detailed	00						
Object	01	Salaries	23.80	...	20.28	20.28	
	11	Domestic travel expenses	0.10	...	...	...	
	13	Office Expenses	10.00	...	10.10	10.10	
	Total :	Direction	20.84	33.90	...	30.38	30.38
Sub-Head	04	Information Centre (New Delhi)					
Detailed	00						
Object	01	Salaries	13.00	...	23.07	23.07	
	11	Domestic travel expenses	...	...	...	...	
	13	Office Expenses	2.40	...	4.67	4.67	
	Total :	Information Centre (New Delhi)	15.23	15.40	...	27.74	27.74
Sub-Head	06	Information Centre, Imphal					
Detailed	00						
Object	11	Domestic travel expenses	...	...	...	...	
	13	Office Expenses	2.40	0.96	1.44	2.40	
	50	Other charges	...	...	...	...	
	Total :	Information Centre, Imphal	2.31	2.40	0.96	1.44	2.40
	Total :	Information Centre	38.38	51.70	0.96	59.56	60.52

Demand No.9(Contd.)		(₹ in lakhs)				
Category of Heads	Code	Actuals 2022-23	Budget Estimates 2023-24	Revised Estimates, 2023-24		
				Hill	Valley	Total
Minor	103	Press Information Services				
Sub-Head	10	Press Information Services				
Detailed	00					
Object	11	Domestic Travel Expenses				
			...	...	...	...
	13	Office Expenses				
			12.00	...	12.00	12.00
	20	Other Administrative Expenses				
			13.00	...	24.41	24.41
	50	Other charges				
			...	...	29.60	29.60
	Total :	Press Information Services	13.38	25.00	...	66.01
				...	66.01	66.01
Sub-Head	11	Financial assistance to All Manipur Working Journalists' Union (AMWJU)				
Detailed	01	All Manipur Working Journalists' Union (AMWJU)				
Object	31	Grant-in-aid				
			...	...	...	...
	Total :	All Manipur Working Journalists' Union (AMWJU)	...	...	...	...
	Total :	Financial assistance to All Manipur Working Journalists' Union (AMWJU)	...	...	...	...
	Total :	Press Information Services	13.38	25.00	...	66.01
				...	66.01	66.01
Minor	106	Field Publicity				
Sub-Head	03	Field Establishment				
Detailed	00					
Object	01	Salaries				
			203.41	20.80	165.25	186.05
	11	Domestic travel expenses				
			1.50	...	1.58	1.58
	13	Office Expenses				
			...	...	...	...
	Total :	Field Establishment	199.18	204.91	20.80	166.83
				...	166.83	187.63
Sub-Head	04	Field Publicity				
Detailed	00					
Object	11	Domestic Travel Expenses				
			...	...	...	...
	13	Office Expenses				
			76.00	...	76.00	76.00
	52	Macinery and equipments				
			100.00	...	100.00	100.00
Detailed	01	Training on using social media as a tool for Government Public Relations				
Object	50	Other charges				
			...	...	...	...
	Total :	Training on using social media as a tool for Government Public Relations	...	...	...	...
	Total :	Field Publicity	148.48	176.00	...	176.00
				...	176.00	176.00
Sub-Head	08	National Games Works				
Detailed	00					
Object	50	Other charges				
			...	...	...	...
	Total :	National Games Works	...	...	...	...
	Total :	Field Publicity	347.66	380.91	20.80	342.83
				...	342.83	363.63
Minor	107	Song and Drama Services				
Sub-Head	07	Song and Drama Services				
Detailed	00					
Object	01	Salaries				
			...	...	...	...
	11	Domestic travel expenses				
			...	...	...	...
	13	Office Expenses				
			1.44	...	86.46	86.46
	28	Professional Services				
			1.00	...	1.00	1.00
	Total :	Song and Drama Services	2.44	2.44	...	87.46
	Total :	Song and Drama Services	2.44	2.44	...	87.46
				...	87.46	87.46
Minor	109	Photo Services				
Sub-Head	05	Photo Services				
Detailed	00					
Object	01	Salaries				
			97.00	...	93.30	93.30
	11	Domestic travel expenses				
			0.50	...	...	...
	13	Office Expenses				
			10.00	...	10.00	10.00
	Total :	Photo Services	96.69	107.50	...	103.30
				...	103.30	103.30
Sub-Head	09	Photo Services				
Detailed	00					
Object	50	Other charges				
			...	...	...	...
	52	Machinery and equipments				
			...	...	...	...
	Total :	Photo Services	...	...	...	...
	Total :	Photo Services	96.69	107.50	...	103.30
				...	103.30	103.30
Minor	110	Publication				
Sub-Head	06	Publication				
Detailed	00					
Object	01	Salaries				
			51.46	...	50.86	50.86
	11	Domestic travel expenses				
			0.30	...	...	...
	13	Office Expenses				
			10.00	...	10.00	10.00
	16	Publications				
			96.00	...	76.25	76.25
	Total :	Publication	132.54	157.76	...	137.11
	Total :	Publication	132.54	157.76	...	137.11

Demand No.9(Concld.)			(₹ in lakhs)			
Category of Heads	Code		Actuals 2022-23	Budget Estimates 2023-24	Revised Estimates, 2023-24 Hill Valley Total	
Minor	800	Other Expenditure				
Sub-Head	06	Pension to Journalists/family members				
Detailed	00					
Object	04	Pensionary Charges		20.00	...	20.00
	Total :	Pension to Journalists/family members	20.00	20.00	...	20.00
Sub-Head	07	Manipur Journalist Welfare Scheme				
Detailed	00					
Object	50	Other charges		...	...	...
	Total :	Manipur Journalist Welfare Scheme	...	...	...	...
	Total :	Other Expenditure	20.00	20.00	...	20.00
	Total :	Others	1474.95	1772.08	75.56	2029.31
	Total :	Information & Publicity	1474.95	1772.08	75.56	2029.31
Major Head	4220	Capital Outlay on Information andPublicity				
Sub-Major	60	Others				
Minor	101	Buildings				
Sub-Head	05	Information & Publicity Buildings				
Detailed	00					
Object	27	Minor works		...	...	...
	53	Major Works		50.00	...	50.00
	Total :	Information & Publicity Buildings	50.00	50.00	...	50.00
	Total :	Buildings	50.00	50.00	...	50.00
	Total :	Others	50.00	50.00	...	50.00
	Total :	Capital Outlay on Information andPublicity	50.00	50.00	...	50.00
GRAND TOTAL : INFORMATION AND PUBLICITY			1524.95	1822.08	75.56	2079.31
Voted :			1524.95	1822.08	75.56	2079.31