

DEMAND NO : 9 - INFORMATION AND PUBLICITY

I. Estimates of the amount required for the year ending 31st March, 2025 to defray expenses in connection with INFORMATION AND PUBLICITY

Budget Estimates, 2024 - 25 (₹ in lakhs)			
	Revenue	Others	Total
Voted :	1957.41	243.00	2200.41
Charged :			
Grand Total :	1957.41	243.00	2200.41

II. The Heads under which this Grant/Appropriation is to be accounted for:

		Budget Estimates, 2024 - 25 (₹ in lakhs)		
Category of Heads	Code	Hill	Valley	Total
Major Head	2220	Information and Publicity		
Sub-Major	60	Others		
Minor	001	Direction & Administration		
Sub-Head	01	Direction		
Detailed	00			
Object	01	Salaries	494.00	494.00
	02	Wages	5.20	5.20
	06	Medical Treatment	5.00	5.00
	07	Allowances	245.00	245.00
	09	Training Expenses	4.00	4.00
	11	Domestic Travel Expenses	3.00	3.00
	12	Foreign Travel Expenses	15.00	15.00
	13	Office expenses	7.00	7.00
	15	Royalty	80.00	80.00
	16	Printing and Publication	106.00	106.00
	18	Rent for others	76.00	76.00
	21	Materials and Supplies	2.00	2.00
	24	Fuels and Lubricants	15.00	15.00
	26	Advertising and publicity	800.00	800.00
	27	Minor civil and electric Works	38.00	38.00
	28	Professional services	1.00	1.00
	29	Repair and Maintenance	3.00	3.00
	31	Grants-in-aid-General	6.00	6.00
	40	Awards and Prizes	3.00	3.00
	49	Other Revenue Expenditure	15.00	15.00
Detailed	01	Electric & Water Charges		
Object	13	Office expenses	5.00	5.00
	Total :	Electric & Water Charges	5.00	5.00
	Total :	Direction	1928.20	1928.20
	Total :	Direction & Administration	1928.20	1928.20
Minor	102	Information Centre		
Sub-Head	04	Information Centre (New Delhi)		
Detailed	00			
Object	01	Salaries	6.81	6.81
	13	Office expenses	2.40	2.40
	Total :	Information Centre (New Delhi)	9.21	9.21
	Total :	Information Centre	9.21	9.21
Minor	800	Other Expenditure		
Sub-Head	06	Pension to Journalists/Family members		
Detailed	00			
Object	04	Pensionary Charges	20.00	20.00
	Total :	Pension to Journalists/Family members	20.00	20.00
	Total :	Other Expenditure	20.00	20.00
	Total :	Others	1957.41	1957.41
	Total :	Information and Publicity	1957.41	1957.41
Major Head	4220	Capital Outlay on Information and Publicity		
Sub-Major	60	Others		
Minor	052	Machinery and Equipment		
Sub-Head	01	Machinery and Equipment		
Detailed	00			
Object	52	Machinery and equipments	150.00	150.00
	71	Information, Computer, Telecommunications (ICT) equipment	3.50	3.50
	Total :	Machinery and Equipment	153.50	153.50
	Total :	Machinery and Equipment	153.50	153.50
Minor	101	Buildings		
Sub-Head	01	Information & Publicity Buildings		

Detailed	00				
Object	72	Buildings and Structures		50.00	50.00
	Total :	Information & Publicity Buildings		50.00	50.00
	Total :	Buildings		50.00	50.00
Minor	800	Other Expenditure			
Sub-Head	01	Information and Publicity			
Detailed	00				
Object	51	Motor Vehicles		30.00	30.00
	52	Machinery and equipments			
	57	Subscription		5.00	5.00
	71	Information, Computer, Telecommunications (ICT) equipment			
	72	Buildings and Structures			
	74	Furniture & Fixtures		3.00	3.00
	77	Other Fixed Assets		1.50	1.50
	Total :	Information and Publicity		39.50	39.50
	Total :	Other Expenditure		39.50	39.50
	Total :	Others		243.00	243.00
	Total :	Capital Outlay on Information and Publicity		243.00	243.00
	GRAND TOTAL :	INFORMATION AND PUBLICITY		2200.41	2200.41
	Voted :			2200.41	2200.41